



WHAT THIS COMMUNITY NEEDS:

is you.

United Way of  
Greater Lafayette

LIVE UNITED



---

*United Way of Greater Lafayette is Creating a Stronger Community by Focusing on the Building Blocks for a Good Life.*

---



## Great things happen when we Live United.

We want everyone to have the tools to lead a successful life. From coaching parents to be their children's first and best teachers or helping kids accomplish what they otherwise could not at school, we are making a difference.

With our community partners and United Way agencies, we are improving access to quality, preschool education. Volunteers are supporting our schools in developing children's reading skills so when they start fourth grade, our kids are reading to learn instead of learning to read, which sets them up for academic success through high school graduation and beyond.

Even when a person does all the right things, sometimes, help is still needed. United Way continues to support safety net services for people who need a hand up. Whether ensuring access to food and shelter or providing comfort during a crisis, United Way is sustaining basic needs in Greater Lafayette so everyone can live with dignity and continue walking their pathway to success.

We cannot do this alone. Support United Way and change lives in Tippecanoe County. What this community needs is you.



1

Phil, a resident of Tippecanoe County, supports United Way.



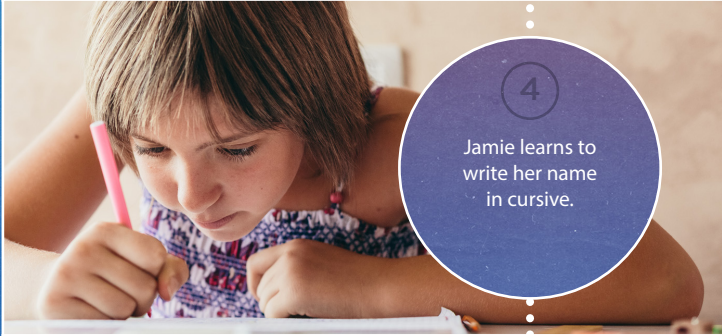
2

United Way of Greater Lafayette funds a local educational program.



3

A little girl named Jamie learns to write her name.



4


Jamie learns to write her name in cursive.



5

Jamie writes her name in cursive on a college application.





a word from

**RICK DAVIS**

2014 campaign chair

*President & CEO, Henriott Group  
Lafayette, Indiana*

**LIVE UNITED**

// One doesn't have to live here very long to get a sense for how fortunate we are to be part of a community that truly comes together to improve the lives of all the people who live here. We don't wait for someone else to fix our problems or run from challenges... We take them head on and see what we can do together. Our local United Way is a critical part of this process.

The growing needs of our community coupled with the shrinking financial support from federal and state governments creates a call to action. If not you, who? Please give to United Way. //

## **Matching Grant Information**

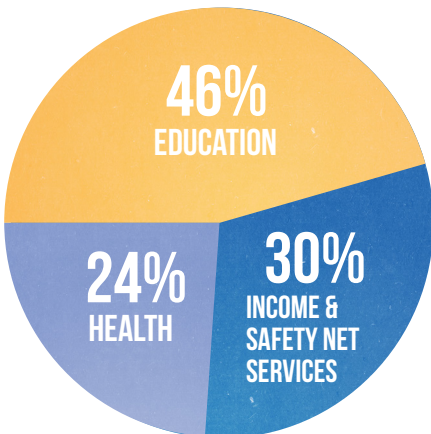
United Way of Greater Lafayette received a grant that will match donors' dollars this year. Any new or increased gift of \$100 or more will be matched dollar for dollar making your gift work harder for our community.

OUR GOAL THIS YEAR:  
**\$5 MILLION**

This is a lot of money,  
but it does not cover  
the cost of real  
community change.

## Where Your Money Goes

Dollars raised during the campaign fund 23 agencies that provide vital health and human services to our community along with United Way of Greater Lafayette. We invest in our future by focusing on Education, Income and Health, the building blocks for a good life. Your gift to United Way will change lives in Tippecanoe County.





**United Way of Greater Lafayette**

1114 East State Street #200

Lafayette, Indiana 47905

765.742.9077

[unitedway@uw.lafayette.in.us](mailto:unitedway@uw.lafayette.in.us)

[www.uwlafayette.org](http://www.uwlafayette.org)